

Hello Scouts and Families,

We want to thank those of you who participated in our Popcorn Sale last year!! We sold over \$10,000 worth of popcorn which was very exciting. We were able to put much of this towards our Pack activities and supplies during the year. This fundraiser enables us to keep our prices low for trips and events so there is little financial strain on families to participate in Scouting. Our Pack receives 32% of the profits from this sale and with all the new families in our Pack this year, we'd love to see our numbers be even higher!

We hope all families will participate in this fundraiser as it teaches the kids to work towards a goal, work together and to help raise money for the fun things they can participate in with our Pack. The first step to get your child registered to sell popcorn is to create an account for your scout using either the TRAILS END app or online at [TRAILS-END.COM](https://trails-end.com). Both methods will walk you through the steps to register. Our District is Greater Tampa Bay, our Council is Miccosukee, and our Pack is 431. If you have multiple children, please sign EACH one up individually to better track orders.

For your convenience, there are 4 ways to sell popcorn:

- 1. Online-** Once you have registered your scout, you can customize their profile. Then send a link to friends and family via email or share on social media. When people purchase online, they can pay on there and products will be shipped directly to their home. There are additional products online for purchase that are not offered on the order form so be sure to check out the Trails End shop! Online orders are due by Friday, **October 25th**.
- 2. Selling popcorn from the brochure/order form-** A paper order form can be obtained from your Den Leader or Cubmaster and can be taken in person by you or your scout to family, friends, and co-workers so they can sign up for the products they'd like. Paper order forms are due to the Pack on Tuesday, **October 22nd**. You will then pick up the popcorn at a meeting a couple weeks later, distribute the popcorn yourself, and collect the money at that time. The money will be due back to the Pack on Tuesday, **November 19th**.
- 3. Selling as a Pack outside of grocery stores (Show and Sell)-** Once your scout is registered with Trails-End, find the menu, click on SALES and then STOREFRONT. This will allow you to sign up to sell popcorn outside on predetermined dates at various locations in Seminole. The shifts are two hours long and you will be selling popcorn that is on hand. No orders will be taken at these locations. You will be able to accept credit cards or cash and checks made

payable to “Cub Scout Pack 431” may also be accepted. Please have your scout in Class A uniform for these “show and sells” and teach them to ask for popcorn donations respectfully.

4. Wagon Sales (Take and Sell)- This method of selling involves picking up various popcorn products at one of our scout meetings and selling to friends, family, neighbors, or co-workers in person. The maximum amount you can check out at one time is \$200 worth of products. If your scout will be selling these, we encourage them to wear Class A uniform and be respectful.

Important dates to remember: ALL ORDER FORMS are due to the Pack by **October 22nd**. We will distribute all the popcorn at our Tuesday night meetings on **November 12th and 19th** so that you can fulfill your orders. Please collect the money at this time and have all ORDER MONEY turned into the Pack by **November 19th**. Online orders are due **October 25th**.

Incentives and prizes will be awarded to those who are on the app or online and have met requirements in December.

For more help with the TRAILS-END app, please view this YouTube video.

<https://www.youtube.com/watch?v=SqyzkaqBmfM>

We’re looking forward to having a fun and successful year. Please feel free to email us with any questions.

Sincerely,

Gina Nunez

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